

United Way Blackhawk Region

205 North Main Street, Suite 101
Janesville, WI 53545-3062
Tel 608 757.3040
Fax 608 757.3055
LiveUnitedBR.org

**United Way
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For immediate release:

For additional information contact:

Mary Fanning-Penny, President & CEO

mfanning-penny@lubr.org or (608) 314-8422

United Way Reaches Its Campaign Goal

(BLACKHAWK REGION) – In just two weeks, United Way Blackhawk Region (UWBR) has raised more than \$52,000 in individual and corporate contributions in order to leverage an anonymous \$52,000 match and successfully attain its 2018 Community Campaign goal of \$2.6 million dollars.

Upon UWBR's January 30 announcement of a projected shortfall (attributed to local companies transitioning through a change in ownership and retail closures) an anonymous donor stepped forward to offer a \$52,000 match opportunity.

"We are thrilled to announce we've reached our goal," exclaimed Regina Dunkin, one of United Way Blackhawk Region's Campaign Co-Champions. "I believe local residents understand the value of United Way's mission and folks stepped up to show us the love. We were wowed by returning donors who made additional gifts, first-time givers and wonderful corporate support."

The only stipulation of the anonymous match donation was that the remaining \$52,000 in community contributions had to be raised by February 15.

"This swift call to action has provided an important and heart warming reminder - we must never doubt the caring power of our community," Fanning-Penny said. "More than 8,000 individual donors and 200 local organizations who pledge generous support to United Way understand that together, we accomplish far more than we ever could alone."

Ongoing donations are welcome. Surpassing the campaign goal affords UWBR's volunteer-driven Community Grant process additional resources to tackle tough to solve problems, such as hunger, homelessness, poverty, family violence, addiction, illiteracy, and more.

"United Way's work does not end at attaining the campaign goal," said Fanning-Penny. "Our volunteers now proudly take on the significant task of stewarding donor dollars. We transform donors' investment into results by awarding highly-competitive grants to the most effective local programs."

Dunkin concluded by stating, "Every contribution to United Way's campaign is meaningful whether it's the \$52,000 match which inspired our community to rally together or an employee's pledge of one dollar every paycheck. Each and every dollar counts and makes a real difference."

Final campaign results and award winners will be announced at UWBR’s annual Live United Celebration on March 20 at the Pontiac Convention Center in Janesville. Tickets may be purchased at LiveUnitedBr.org/LUC-RSVP.

Additional Campaign Contributions Made Jan. 30 – Feb. 13	
\$10,000	Regal Beloit Foundation
\$10,000	Prent Corp.
\$8,900	Employees & Physicians of Beloit Health System
\$2,500	Data Dimensions
\$2,500	Mallon Family Culver’s
\$1,000	Northland Equipment
\$1,000	Revels Consulting
\$1,000	Welder’s Supply
Combined Pledges of \$18,697	Baker Tilly Employees CDH Consulting Janesville Firefighters Charities Johnson Bank VNE Corporation Wegner CPAs Western Container 32 Individual & Family donations
\$55,597	Total

About United Way Blackhawk Region

United Way fights for the health, education, and financial stability of every person in every community. We win by Living United, by forging unlikely partnerships and by finding new solutions to old problems; by mobilizing the best resources; and inspiring individuals to join the fight against a common foe, each community’s most daunting social crises. United Way Blackhawk Region Lives United against poverty, family violence, hunger and homelessness to name a few, by providing community grants and resources to 60 human services programs at 28 nonprofit agencies in Rock County, Wis. and northern Winnebago County, Ill. More information is available at LiveUnitedBR.org.

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