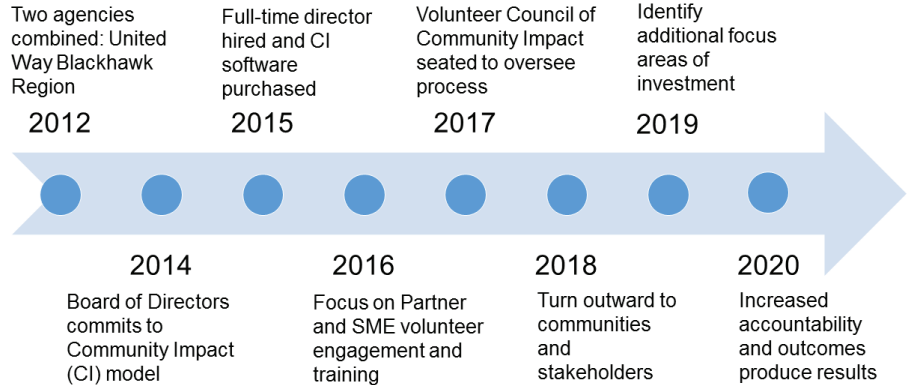


# COMMUNITY IMPACT

**Beyond 2019**, we continue our transformation to the evidence based, Community Impact business model. As we've learned, solely raising funds and distributing them to agencies no longer holds value and is not sustainable. Donors expect measurable impact and return on investment. The Community Impact model focuses on outcomes vs. outputs, increases accountability to our donors and uses data to inform and move the needle on our community's most pressing needs.

## TIMELINE OF COMMUNITY IMPACT TRANSFORMATION



3.4

United Way Blackhawk Region invested over \$3.4 million dollars in community grants to 54 programs during the 2019-2021 grant funding cycle.



Over 50 volunteers participated in Community Grant Investment panels in 2019.

\$19,072

Value of 750 hours of volunteer time on Community Grant Investment Panels.

23

United Way participates in more than 23 coalitions in the Blackhawk Region in an effort to keep a finger on the pulse of the communities we serve.

## TURNING OUTWARD

By design, the Community Impact model requires us to turn outward and to give voice to the diverse communities we serve. The people and families who live in our neighborhoods are the subject matter experts there and we need their input to know what will best support their communities and help them thrive.

## MOVING FORWARD

With a dedicated Community Impact Council and board of directors, a network of talented funded Partners and their teams, and more than 200 volunteers, United Way is well positioned to move forward on this journey of change.

## OUR FOCUS



United Way  
Blackhawk Region



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