

Thanking Your Donors

Once your campaign is completed, we want to encourage you to thank employees for their involvement. Their financial support is crucial to a successful campaign and showing a small token of your appreciation can go a long way. If you're looking for some simple and easy ideas, check out the list below.

- Host a special employee breakfast or lunch where you, the CEO or someone from the management team can say "Thank You" to everyone for their support of the United Way campaign.
- If an employee gathering is not feasible, place a goody bag or small piece of candy at each employee's desk that includes a note of thanks (ask the CEO or someone from the management team to sign the note).
- Share a "Thank You" letter from you, the CEO or someone from the management team with employees via your company computer bulletin board, intranet e-mail, voicemail, or in a special thank you edition of your company internal newsletter. Find a sample CEO letter in the Campaign Toolbox.
- Post the "Thank You" poster, provided by United Way, in a heavily traveled area of your company, such as lunch/break room, employee locker room, conference room, etc.
- Encourage your company to purchase a corporate table of 8 for the LIVE UNITED Celebration and invite team members who helped to coordinate and conduct the employee campaign or some of the company's top donors to attend the breakfast event.