

CAMPAIGN INCENTIVES

Incentives are a great tool to increase participation in your United Way campaign. Many companies give employees raffle tickets to be entered for a chance to win prizes if they meet certain targets such as:

- Increased gift
- Leadership donor (\$600+)
- Returning pledge form at kick-off meeting
- Attending kick-off meeting
- Sharing why they support United Way

Incentive Ideas

- Flee at 3 day
- Extra vacation day
- Prime parking spot/United Way Supporter of the Month spot
- Company logo gear
- Lunch with the CEO or department leadership
- Coupons to have windows scraped by an executive in the winter
- Traveling trophy
- Restaurant gift certificate or other gift cards
- Ask your CEO/Board to donate sporting tickets
- Movie passes
- Pizza party for department with highest participation
- Offer a company match