

**United Way Blackhawk Region**

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**United Way  
Blackhawk Region**



## **MEDIA RELEASE**

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## **United Way's Day of Caring: Call for Projects**

(BLACKHAWK REGION) – United Way Blackhawk Region is already looking ahead to its annual Day of Caring scheduled for Wednesday, September 18, 2019.

Leslie Hulick, Director of Data Analytics for Blackhawk Community Credit Union (BHCCU) is serving as the Volunteer Coordinator for United Way's upcoming Day of Caring.

"I believe United Way's Day of Caring exemplifies what it means to LIVE UNITED and provides benefits for both nonprofit organizations and corporate volunteer teams that participate," said Hulick. "I'm excited to serve in this volunteer role and eager to ensure organizations have both Day of Caring and the project registration deadline on their radar."

The registration deadline to submit projects for United Way Blackhawk Region's annual Day of Caring is July 15. To secure enough projects for the growing number of Day of Caring volunteers, United Way has opened the registration portal for Day of Caring project requests at [LiveUnitedBR.org/DOCprojects](http://LiveUnitedBR.org/DOCprojects).

"In my experience with Day of Caring, the volunteer teams provide much-needed manpower to complete full or half day projects at local agencies they are assigned to," Hulick added. "We have often heard the projects completed on Day of Caring are otherwise improbable due to budgetary constraints, logistics and resource demands."

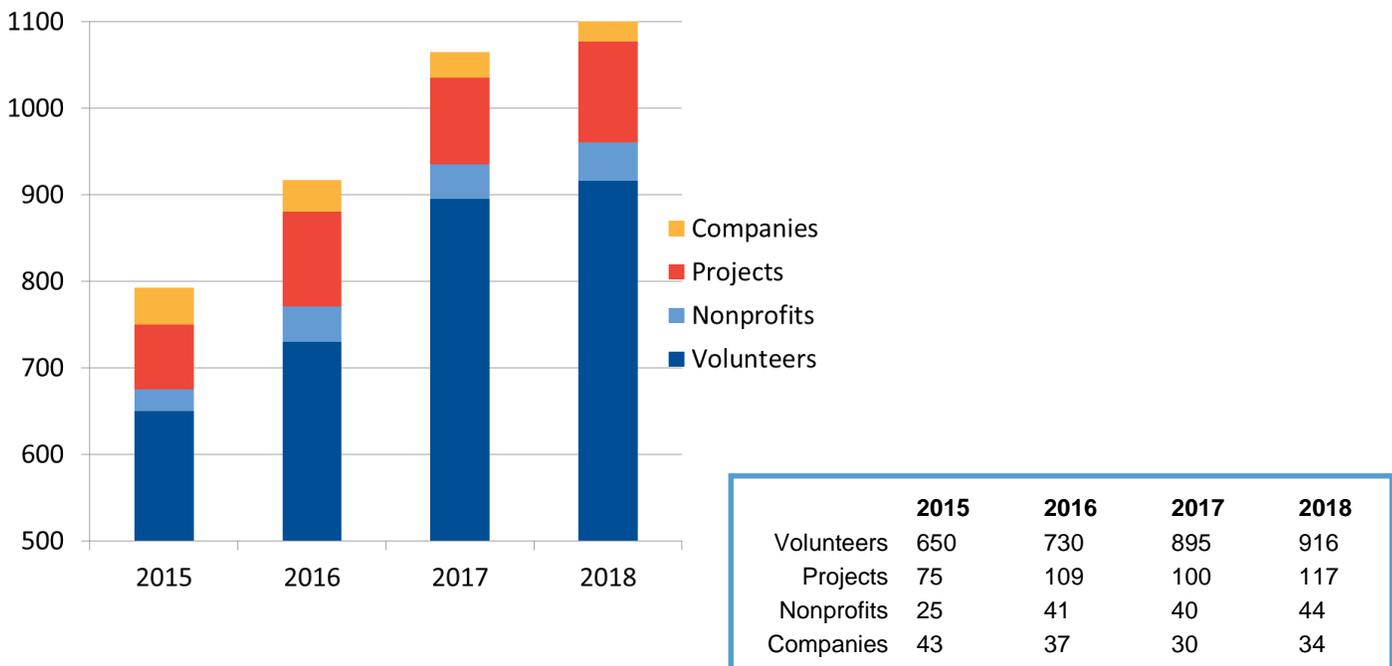
All nonprofit agencies in Rock County, WI and northern Winnebago County, IL are welcome to take part; they do not need to be a United Way Funded Program Partner to participate. Organizations are welcome to submit more than one project, but must submit each project separately.

United Way Blackhawk Region President & CEO Mary Fanning-Penny concluded with a plea, "We are asking nonprofit agencies, service clubs, public schools, municipalities, and service organizations, to please consider submitting project(s) so we may afford the hundreds of volunteers who participate in this one-day event a meaningful experience."

During last year's Day of Caring, 916 volunteers from 34 local companies completed 117 community projects for 44 nonprofits. Projects in the past have included but are not limited to: assembly of

furniture and playground equipment; clerical work (envelope stuffing, collating, shredding, workplace organization, etc.); creating toiletry kits for shelter guests; delivering flowers or meals to home-bound neighbors; downtown, park or highway clean-up; interior or exterior painting; light construction (Buddy benches, cabinets, fences, small decks, balance beams, storage units, Little Free Libraries™, etc.); organizing donation rooms or pantries, playing BINGO with seniors at a local activity center; window cleaning; general building maintenance; yard clean-up, landscaping, gardening; and much more.

For more information on United Way’s Day of Caring and how to register projects, visit [LiveUnitedBR.org/DOCprojects](http://LiveUnitedBR.org/DOCprojects).



**About United Way Blackhawk Region**

United Way fights for the health, education, and financial stability of every person in every community. We win by Living United, by forging unlikely partnerships and by finding new solutions to old problems; by mobilizing the best resources; and inspiring individuals to join the fight against a common foe, each community’s most daunting social crises. United Way Blackhawk Region Lives United against poverty, family violence, hunger and homelessness to name a few, by providing community grants and resources to 60 human services programs at 28 nonprofit agencies in Rock County, Wis. and northern Winnebago County, Ill. More information is available at [LiveUnitedBR.org](http://LiveUnitedBR.org)

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