

United Way Blackhawk Region

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**United Way
Blackhawk Region**



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Anonymous Donor Offers \$52,000 Match

(BLACKHAWK REGION) – United Way Blackhawk Region (UWBR) announced this morning that projections indicate the 2018-2019 Community Campaign may fall about 4% short or \$104,000 below the \$2.6 million dollar goal.

Immediately upon learning the news, an anonymous donor stepped forward to offer a \$52,000 match opportunity in an effort to attain the goal. The donor's only stipulation is that the remaining \$52,000 from the community be raised by February 15.

United Way Blackhawk Region President & CEO Mary Fanning-Penny said to reach the now more attainable goal; it's still up to our generous community.

"I'm thrilled this big-hearted donor is leading by example, pledging a \$52,000 match to help us make goal," said Fanning-Penny. "On such a frightfully cold day, our hearts are truly warmed by the power of what it means to LIVE UNITED."

Donations to the United Way Community Campaign may be made online at LiveUnitedBR.org/Give or can be mailed to the United Way Blackhawk Region at 205 N. Main St., Suite 101, Janesville, WI 53545. Checks should be made payable to United Way Blackhawk Region.

"United Way's anonymous donor is shouldering half of this effort. We just need residents to step up and give if they haven't already, and if they have already given, to please consider giving just a little more," Fanning-Penny said. "Together, we can do this!"

In order for your donation to count toward the \$2.6 million dollar community goal and be eligible for the \$52,000 match, United Way Blackhawk Region is requesting contributions be made by February 15. Final campaign results will be announced at the annual Live United Celebration on March 20 at the Pontiac Convention Center in Janesville.

"By contributing a gift of any size to United Way Blackhawk Region, you are supporting more than 60 local health and human service programs that are tackling our region's most critical problems – hunger, homelessness, addiction, family violence and more," Fanning-Penny said. "We're proud to partner with the best programs to create change and deliver results, but to do that we need to achieve the goal. We are imploring the caring people of the Blackhawk Region to respond."

About United Way Blackhawk Region

United Way fights for the health, education, and financial stability of every person in every community. We win by Living United, by forging unlikely partnerships and by finding new solutions to old problems; by mobilizing the best resources; and inspiring individuals to join the fight against a common foe, each community's most daunting social crises. United Way Blackhawk Region Lives United against poverty, family violence, hunger and homelessness to name a few, by providing community grants and resources to 60 human services programs at 28 nonprofit agencies in Rock County, Wis. and northern Winnebago County, Ill. More information is available at LiveUnitedBR.org.

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