



Invest in 60+ local health and human service programs

HOW UNITED WAY INVESTS YOUR DONOR DOLLARS



Actively serve on 17 local coalitions



Sponsor Dolly Parton's Imagination Library in 5 local zip codes



Connect individuals and companies with volunteer opportunities through Get Connected



Provide 2-1-1, a free 24-hour information referral hotline

Twas the Night Before a United Way Christmas

Approximately 150 donors and guests joined us at the lovely Beloit Club on December 12th for our annual Leadership Circle Reception. The festive evening was a celebration of our region's generosity and commitment to United Way's mission.



A short program featured a recital of "Twas the Night" by UWBR Board Member and WCLO/WJVL Vice President Mike O'Brien. The creative new rendering of this classic, penned by UWBR Vice President Denise Peters-Kauihou, illustrates the impact of many United Way funded Program Partners. We hope you will take a moment to watch this [Prezi](#), which was shown alongside Mike as he read the poem.

Also featured during the program was a holiday performance by Beloit Turner's a cappella group, Overdrive. The talented group of singers wowed the crowd with a couple of songs and invited the audience to join in the fun by singing, "We Wish You a Merry Christmas." Stay tuned for event photos in the new year!

Giving Tuesday - Goal Met!

United Way Blackhawk Region has invested in Dolly Parton's Imagination Library for children five and younger in Beloit, Edgerton and Janesville. There has been a steady increase in the number of registered children since the official launch in May. While this is exciting for our region, we anticipate that waiting lists could soon be a possibility with the continued interest.



In an effort to mitigate waiting lists, on the global day of giving Tuesday, November 27th (#GivingTuesday), we conducted an Imagination Library giving campaign across social media and other online platforms. We set the goal of sponsoring 27 kids on the 27th. For just \$30, a sponsorship would support a child to receive one free age-appropriate book in the mail for an entire year.

We are thrilled to announce that with your support, we exceeded our goal! Several donors and corporate partner Alliant Energy, raised \$1,140 to sponsor 38 children. Thank you for helping us give the gift of books!

Scholastic Book Fairs

In partnership with Scholastic, United Way Blackhawk Region hosted three book fairs at elementary schools in South Beloit in December including: Blackhawk, Riverview and Clark Elementary Schools. United Way's investment of \$18,000 over three years will provide children the opportunity to select two books of their choice for free.



Read the official media release [here](#) and click [here](#) to see some of the fun moments had by students and staff.

Annual Marketing Sponsors

Thank you to our 2018/2019 Marketing Sponsors. Your support helps us communicate about our fight for the health, education and financial stability of every person in every community.



Happy Holidays to you and yours!



United Way Blackhawk Region
LiveUnitedBR.org